MID-ATLANTIC
dental meeting

March 24 - 26, 2016
Walter E. Washington
Convention Center
Washington, D.C.

DCDS celebrates 150 years

2016 Official Guide
midatlanticdental.org
Welcome to Washington, D.C.

It is my pleasure to welcome you to our nation’s capital for the 2016 Mid-Atlantic Dental Meeting. Over the next three days you will have the opportunity to hear nationally renowned speakers present on a variety of topics that will appeal to the full dental team. You can learn about innovative products and techniques by visiting our bustling exhibit hall, as well as network with other dental professionals and colleagues by attending one of our networking receptions.

The Mid-Atlantic Dental Meeting offers something for everyone and we encourage you to make the most out of the conference by staying for all three days. Over 25 hours of continuing education are free and available to all conference attendees. Our innovative lectures and hands-on workshops will provide you with the practical knowledge needed to take your practice or career to that next level!

I encourage you to visit our exhibit hall and learn more about the latest in dental technology and tools. Take the opportunity to speak one-on-one with suppliers to discuss your office’s needs and learn more about new technologies that are taking the dental industry by storm!

Thank you again for joining us for the 2016 Mid-Atlantic Dental Meeting in Washington, DC. We hope that you enjoy your time here at the conference and that you are able to connect with friends and colleagues as well as form new connections in our nation’s capital. On behalf of the DC Dental Society (DCDS), Delaware State Dental Society (DSDS), and Pennsylvania Dental Association (PDA), I hope you have a wonderful time at the 2016 Mid-Atlantic Dental Meeting!

Said Mokhtarzadeh, DDS, FICOI
2016 Mid-Atlantic Dental Meeting
General Chairman
District of Columbia Celebrates 150 Years!

The District of Columbia Dental Society (DCDS) will celebrate its 150th Anniversary during the 2016 Mid-Atlantic Dental Meeting. Founded in 1866, DCDS has grown from a small band of dentists into a large society of dental professionals all the while maintaining a commitment to improving oral health literacy and outcomes in the community.

View DCDS-related artifacts, such as photos, newspaper articles, dental tools and other materials that were donated by Society members and the National Museum of Dentistry in Hall A.

U.S. President Herbert Hoover pictured with DC Dental Society members, ADA meeting attendees and their families on the White House lawn in 1929.
CONFERENCE INFORMATION

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Mid-Atlantic Dental Meeting Mobile App
Planning your experience at the Mid-Atlantic Dental Meeting is easier than ever with the mobile app. Meeting schedules, speaker bios, CE and real-time updates from the convention floor are at your fingertips whenever you need. Plus, the map feature can help you easily locate your classroom or a key exhibitor on the exhibit floor. Download the app, MDM 2016, in the Apple or Google Play Stores.

Social Media
Follow the Mid-Atlantic Dental Meeting on Twitter, @DCDental, or like DCDS on Facebook and use our Meeting hashtag #DCDS2016! Our social networks are where you can see what’s happening throughout the Mid-Atlantic Dental Meeting.

General Practice Residency Fair
The General Practice Residency (GPR) Fair provides dental students an opportunity to gather information regarding GPR and advanced education in general dentistry programs in an informal atmosphere.

Representatives from GPR programs will be on hand to discuss the content and nature of their programs, patient populations and treatment needs, as well as attending and resident staff and requirements. The GPR Fair enables students to meet with various residency programs without the logistical difficulty of individual site visits.

Wine Lounge
Sponsored by Schneider’s of Capitol Hill
Presented by the D.C. Dental Society Foundation
The D.C. Dental Society Foundation invites you to visit the exhibit hall and explore the Wine Lounge for some fun and an opportunity to support a great cause.

Networking and Social Opportunities
Strengthen existing business relationships and build new ones during the Mid-Atlantic Dental Meeting networking receptions. Held at the end of each day, attendees have the opportunity to unwind and connect with other dental professionals as they discuss the day’s programming and industry updates.

Networking Receptions
Welcome Reception
Thursday, March 24
4:30 p.m. – 6:00 p.m.
Exhibit Hall A

150th Anniversary Reception
Friday, March 25
4:30 p.m. – 6:00 p.m.
Exhibit Hall A

Closing Reception
Saturday, March 26
4:15 p.m. – 5:00 p.m.
Foyer

Alumni Reception
University of Maryland
Friday, March 25
4:30 p.m. – 6:30 p.m.
Room 202A

Dental Hygiene Program Fair
The Dental Hygiene Program Fair provides individuals considering a career as a dental hygienist the opportunity to gather information from numerous dental hygiene programs in the Mid-Atlantic region. Representatives from accredited dental hygiene programs will be on hand to discuss their programs, as well as the profession.

Continuing Education Disclaimer
The District of Columbia Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing.
Enjoy Our Nation’s Capital

Consider bringing your family and friends to explore the Nation’s Capital before or after the meeting. The Mid-Atlantic Dental Meeting is conveniently located in downtown DC with easy access to all the city’s sights, including:

Monuments, memorials and museums

The monuments and memorials are a must see when visiting the city. There are several tours available. Popular attractions include the Washington Monument, the Lincoln Memorial and the Jefferson Memorial, among many others. After you view historic memorials, you have the chance to visit over 20 Smithsonian Museums. Most museums are at no cost to the public.

Explore all the city has to offer

Washington, DC offers a wide array of neighborhoods within a small radius. Visit Eastern Market on the weekend for an outdoor market of homemade arts and crafts, Georgetown for waterfront shopping and dining, or Dupont Circle to view historic mansions and take a walking tour. Each neighborhood offers a different experience and is something you will not want to miss.

Exquisite cuisine throughout DC

With so many neighborhoods in DC, you can only expect that there will be exceptional restaurants throughout. Visit Yelp to see top-rated restaurants to fit your palate and price-range, and OpenTable to secure a spot at your favorite restaurant.
SCHEDULE-AT-A-GLANCE

Professional Tracks
The Mid-Atlantic Dental Meeting Committee has suggested which dental professional audiences they feel will be most interested in attending the various sessions at this year’s meeting. The suggested audience for each clinic is listed in the course description.

The audience codes are as follows:
D = Dentist
A = Dental Assistant
H = Dental Hygienist
O = Office Manager
F = Front Desk

Please note that the audiences listed for each clinic are merely suggestions. All attendees are welcome to purchase tickets to all clinics of interest.
THURSDAY, MARCH 24, 2016

7:00 a.m. – 6:00 p.m. Registration Open
8:15 a.m. – 11:15 a.m.
The Christensens Bottom Line — 2016 (Part I) (RC01)
RC07 is the continuation of this session. Attendees are encouraged to register for both sessions. Gordon Christensen, DDS, MS, PhD
Room 202 A/B

Work SMART Scheduling System™ (RC02)
Linda Drewesstedt, RDN, MS
Room 204 C

Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Contemporary Perio Therapy Diagnosis and Treatment Planning Strategies (RC03)
The full program occurs over two days and is comprised of four sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two-day program.
Rachel Wolf, RDH, BS and Noel Paschke, RDH, MS
Room 206

Street Drugs Exposed — What Your Patients and Your Kids ARE NOT Telling You! (Part I) (RC04)
RC08 is the continuation of this session. Attendance at RC04 is a requirement to take RC08.
Harold Crossley, DDS, MS, PhD
Room 201

Commonly Used Dental Materials Update and Troubleshooting (RC05)
Victoria Wallace
Room 204 A

Update on Medical Emergencies: How to Save a Life, Including Your Own (Part I) (RC06)
WS02 is the continuation of this session. Attendance at RC06 is a requirement to take WS02.
Daniel Pompa, DDS
Room 208 A/B

11:00 a.m. – 6:00 p.m. Exhibit Hall Open
11:15 a.m. – 11:45 a.m.
Coffee Break

12:00 p.m. – 1:00 p.m.
Ridge Augmentation: New Tools, New Techniques (FC01)
Israel Puterman, DMSc, MSQ
Room 204 A

Image Navigation for Dental Implants — What Every Dentist Needs to Know (FC02)
Robert W. Emery, DDS
Room 204 B

Ultrasonic Instrumentation for the Periodontal Patient (FC03)
Marianne Dryer, RDH, Med
Room 204 C

12:30 p.m. – 2:30 p.m.
The Christensens Bottom Line — 2016 (Part II) (RC07)
RC07 is the continuation of this session. Attendees are encouraged to register for both sessions.
Gordon Christensen, DDS, MS, PhD
Room 202 A/B

Street Drugs Exposed — What Your Patients and Your Kids ARE NOT Telling You! (Part II) (RC08)
RC08 is the continuation of RC04. RC04 is a prerequisite to attend this session.
Harold Crossley, DDS, MS, PhD
Room 201

3:30 p.m. – 4:30 p.m.
Touch Points and Salty Peanuts™ (RC09)
Linda Drewesstedt, RDN, MS
Room 204 C

Enhance Your Dental Selling Skills! (RC10)
Victoria Wallace
Room 204 A

THURSDAY, MARCH 24, 2016 (continued)

1:30 p.m. – 4:30 p.m.
Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Upping Your Clinical Game Part I — Better Diagnosis through Technology (WS01)
The full program occurs over two days and is comprised of four sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two day program.
Rachel Wolf, RDH, BS and Noel Paschke, RDH, MS
Room 206

Update on Medical Emergencies: How to Save a Life, Including Your Own (Part II) (WS02)
WS02 is the continuation of RC06. RC06 is a prerequisite to attend this session.
Daniel Pompa, DDS
Room 208 A/B

Radiographic Imaging and Techniques (WS03)
Pamela Quanones, RDH and Dam Dougan
Room 203 A/B

Social Media for the Dental Team: Part I — Core Concepts and Account Setup (WS04)
David Wank, DMD
Room 209 B

2:30 p.m. – 4:30 p.m.
What is it? Recognizing and Diagnosing Various Hard and Soft Tissue Lesions (CC01)
Andre Fanouharian, DDS
Room 207 A

Facial Injectables in the Dental Office — A Primer (CC02)
Gigi Minneci, DMD, FAGD
Room 209 C

Love the Ones You’re With — Eliminating Stress in the Workplace and Your Life (CC03)
Sally Cram, DDS, PC
Room 204 B

FRIDAY, MARCH 25, 2016

7:00 a.m. – 6:00 p.m. Registration Open
8:00 a.m. – 12:00 p.m.
Let’s Talk About Infection Control (RC11)
John Malman, PhD
Room 201

8:15 a.m. – 11:15 a.m.
Esthetic Dentistry for Tots and Teens (RC12)
Joshua Wren, DMD
Room 207 B

Predictable & Profitable Restorative & Aesthetic Procedures — Less Stress, Better Results, & Happier Patients (RC13)
Marvin Fee, DDS, FAGDA
Room 204 C

The Active Assistant — The Key Ingredient to the Successful Dental Practice (RC15)
Jennifer Ireland, BS, RDA, CDA
Room 204 A

Mini Dental Implants: A Valuable Practice Building Service for Your Patients! Single and Multiple Tooth Replacements in One VISIT! (RC29)
Todd Shatkin, DDS
Room 206

10:30 a.m.
Welcome Reception
Exhibit Hall A

1:00 p.m.
The Christensens Bottom Line — 2016 (Part II) (RC07)
RC07 is the continuation of this session. Attendees are encouraged to register for both sessions.
Gordon Christensen, DDS, MS, PhD
Room 202 A/B

The Accidental Insurance Coordinator™ (RC14)
RC17 is the continuation of this session. Attendees are encouraged to register for both sessions.
Teresa Duncan, MS
Room 204 C
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Room</th>
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| 8:15 a.m. – 11:15 a.m. | Give Us 2 Days and We'll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Lifting Your Clinical Game Part II — Reduce Clinical Fatigue and Better Manage Your Time While Improving Patient Outcomes (WS05)  
The full program occurs over two days and is comprised of four sessions (RC03, WS03, WS05, RC18). Attendees are encouraged to register for the entire two day program. | Rachel Wolf, RDH, BS and Noel Paschke, RDH, MS                                               | 209 A  |
| 9:00 a.m. – 11:00 a.m. | Equipment Maintenance & Hand Piece Repairs (WS06)  
Practical Occlusion — A Hands-On Program, Part I: Properly Mounting Diagnostic Casts (WS07)  
WS07 is the continuation of this session. Attendance at WS07 is a requirement to take WS12.  
Radiographic Imaging and Techniques (WS08)  
Cone Beam Computer Tomography (CBCT) in Endodontics (CC05)  
Dental Sleep Medicine: An Overview and What is New (CC06) | George Irwin and Jerry Herbert, James Wooddell, DDS and Joseph Passaro, DDS, Pamela Juarros, RDH, and Dani Daugan, Martin Levin, DMD, Sylvan Mintz, DDS, MS, CLD | 209 B  |
| 11:00 a.m. – 6:00 p.m. | Exhibit Hall Open  
Coffee Break  
Request for Records! I Think I'm Going to be Sued! (FC04)  
Acute Dental Trauma: The Clock is Ticking! (FC05)  
Lions, Tigers and Pediatric Dentistry: Envisioning a Cavities Free Generation (FC06)  
General Practice Residency Fair and Dental Hygiene Program Fair |  
| 11:15 a.m. – 11:45 a.m. |  
| 12:00 p.m. – 1:00 p.m. |  
| 12:00 p.m. – 3:00 p.m. |  
| 1:30 p.m. – 4:30 p.m. | Behavioral Modification Techniques for the Pediatric Dental Patient (RC16)  
No More Headaches: Tips to Manage Your Insurance Process (RC17)  
RC17 is the continuation of RC14. Attendees are encouraged to register for both sessions.  
Give Us 2 Days and We'll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Treatment Makes a Difference — for Your Practice, Your Patients AND You (RC18)  
The full program occurs over two days and is comprised of four sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two day program.  
Maintaining the Motivation — Assisting with Enthusiasm for Sustained Success (RC19)  
Esthetic Dentistry: An Update on All Ceramic Restorations (RC28)  
Mini Dental Implants: A Valuable Practice Building Service for Your Patients! Denture Stabilization Procedures in ONE HOUR! (RC30)  
Predictable & Profitable Procedures For Our New Economy — Less Stress, Better Results, & Happier Patients (WS10)  
What’s Bugging Your Office? A Hands-On Infection Control Workshop (WS11)  
Practical Occlusion — A Hands-On Program, Part II: Equilibration (WS12)  
WS12 is the continuation of WS07. WS07 is a prerequisite to attend this session.  
All Aspects of Getting and Impressing that All So Important New Patient (WS13)  
Mid-Atlantic P.A.N.D.A. (SS01)  
Best Practices in Practice Transitions (CC07)  
Maximizing Positive Outcomes for Patients, Buyer, and Seller | Joshua Wren, DMD, Teresa Duncan, MS, Rachel Wolf, RDH, BS and Noel Paschke, RDH, MS, Jennifer Ireland, BS, RDA, CDA, Douglas Barnes, DDS, Todd Shatkin, DDS | 207 A  |
| 2:30 p.m. – 4:30 p.m. | Mid-Atlantic P.A.N.D.A. (SS01)  
Best Practices in Practice Transitions (CC07)  
Maximizing Positive Outcomes for Patients, Buyer, and Seller  
Top Ten Medical Conditions in the US and Their Dental Implications (CC08)  
District of Columbia Dental Society 150th Anniversary Reception | Suzanne Kim, DDS, E. Andrew Gerner, CFP, Steven Guttenberg, DDS, MD | 207 B  |
| 4:30 p.m. – 6:00 p.m. |  
Alumni Association Reception: University of Maryland |  | 202 A  |
### Saturday, March 26, 2016

#### Registration Opens
7:00 a.m. – 3:00 p.m.

#### 8:00 a.m. – 12:00 p.m.
- **Let’s Talk About Infection Control (RC20)**
  - This session is an encore presentation of RC11.
  - John Malkazi, PhD
  - Room 201

#### 8:00 a.m. – 12:30 p.m.
- **CNA HealthPro Dental Professional Liability Risk Management Seminar (SS02)**
  - Ronald R. Zentz, RPh, DDS, FAGD, FACD
  - Room 203 A

#### 8:15 a.m. – 9:15 a.m.
- **A Pathway for the Healthy Professional (WS16)**
  - Danny Nalls
  - Room 208 A

#### 8:15 a.m. – 11:15 a.m.
- **Occlusion and TMD in Everyday Practice (RC21)**
  - Jim McKee, DDS
  - Room 204 C

- **Newest Techniques for Implants and Dentures (RC22)**
  - Joseph Massad, DDS
  - Room 202 A

- **Cone Beam 3D Imaging: More than “50 Shades of Gray” Part I (RC23)**
  - Mike Miles, BA, DDS, MS, FROC(I)
  - Room 204 A

- **Fundamental Oral Surgical Techniques: Honing Your Skills (RC24)**
  - Michael Turner, DDS, MD
  - Room 202 B

- **Real World Endo® Presents: Restorative Endodontics, A Modern Standard of Care for Long-Term Success (RC25)**
  - Alex Freytag, DDS, MS
  - Room 204 B

- **Clinical Applications of Diode Lasers (WS15)**
  - John Grafton, DMD
  - Room 207 A

- **Local Anesthesia Refresher Course (WS17)**
  - Donna Grant-Mills, RDH, DDS, MEd and Frances Sam, DDS, MS
  - Room 209 A

- **Social Media for the Dental Team: Part I — A Practical and Profitable Approach (WS18)**
  - David Wank, DMD
  - Room 208 B

- **It Is One Thing to Present Dentistry, It Is Another Story to Get Them to Appoint and Pay (WS19)**
  - Laura Hatch
  - Room 207 B

#### 8:30 a.m. – 12:30 p.m.
- **CPR For the Healthcare Provider (SS06)**
  - Ed Nunes
  - Room 209 A

- **District of Columbia Dental Hygienist’s Association Annual Session — Forensic Dentistry: The Role of the Professional (SS05)**
  - Winnie Furrani
  - West Salon I

- **Practice Ownership Seminar; Secrets to Make Your Practice Thrive (SS04)**
  - Amanda Skowron, PsyD
  - Room 203 B

#### 9:00 a.m. – 11:00 a.m.
- **A Mindful Approach to Self-Care (CC09)**
  - Amanda Skowron, PsyD
  - Room 209 A

#### 9:30 a.m. – 11:30 a.m.
- **Dynamic Image Navigation for Dental Implants (WS24)**
  - Robert W. Emery, DDS
  - Room 206

- **Removable Denture Updates: Concepts and Techniques (FC07)**
  - Kar Foutchi, DMD
  - Room 202 A

- **Understanding the Dry Mouth Dilemma (FC09)**
  - Lisa Shilman
  - Room 209 A

#### 11:15 a.m. – 1:15 p.m.
- **Cone Beam 3D Imaging: More than “50 Shades of Gray” Part II (RC26)**
  - Mike Miles, BA, DDS, MS, FROC(I)
  - Room 204 A

- **Real World Endo® Presents: Restorative Endodontics, A Modern Standard of Care for Long-Term Success (WS20)**
  - Alex Freytag, DDS, MS
  - Room 204 C

- **Diagnosis and Prognosis of the Implant and Edentulous Patient (WS21)**
  - Joseph Massad, DDS
  - Room 209 B

- **Fundamental Oral Surgery Techniques: Honing Your Skills (WS22)**
  - Michael Turner, DDS, MD
  - Room 202 B

- **Clinical Applications of Diode Lasers (WS23)**
  - John Grafton, DMD
  - Room 207 A

- **District of Columbia Dental Hygienist’s Association Annual Session — Implementation of Lasers in Periodontal Treatment (SS09)**
  - Armin Aban, DDS
  - West Salon G

- **Creating and Maintaining Ideal Soft Tissue for Natural Teeth and Implants in the Esthetic Zone (CC12)**
  - Majid Matin, DMD
  - Room 208 A

#### 10:00 a.m. – 12:00 p.m.
- **Real World Endo® Presents: Restorative Endodontics, A Modern Standard of Care for Long-Term Success (WS20)**
  - Alex Freytag, DDS, MS
  - Room 204 A

- **Real World Endo® Presents: Restorative Endodontics, A Modern Standard of Care for Long-Term Success (WS20)**
  - Alex Freytag, DDS, MS
  - Room 204 C

- **Real World Endo® Presents: Restorative Endodontics, A Modern Standard of Care for Long-Term Success (WS20)**
  - Alex Freytag, DDS, MS
  - Room 204 B

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  - Room 208 C

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  - Alex Freytag, DDS, MS
  - Room 208 B
COURSES BY CATEGORY

Capsule Clinics | 20
Flash Clinics | 24
Hands-on Workshops | 27
Registered Clinics | 37
Specialty Sessions | 51
### Learning Objectives:

- Identify the best abutment to fit the patient's individual needs.
- Hear clinical cases that illustrate abutment selection and treatment acceptance.
- Learn to identify the different types of hard and soft lesions.
- Evaluate various hard and soft lesions.
- Hear clinical cases that illustrate abutment selection and treatment acceptance.

### Friday, March 25

**9:00 a.m. - 11:00 a.m.**

**Room 203 A/B**

**Cone Beam Computed Tomography (CBCT) in Endodontics**

Martin Levin, DMD

CE HOURS: 2.0

Course Code: CC06

No Fee

Endodontic therapy depends on diagnostic radiographs and image-guided treatment. Periapical and panoramic radiography have been augmented by the recent introduction of high-resolution CBCT, allowing three-dimensional assessment of odontogenic and non-odontogenic lesions, canal morphology, root and alveolar fractures, resorptive lesions and anatomy prior to surgery. This lecture will highlight the advantages of CBCT imaging in light of recent research demonstrating a significant increase in lesion visualization when compared to periapical radiographs.

### Learning Objectives:

1. Describe the endodontic applications of CBCT.
2. Describe limited field high-resolution CBCT imaging and how it differs from standard dental CBCTs and medical CTs.
3. Understand how volumetric analysis improves detection of endodontic and non-odontogenic pathosis.

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### Wednesday, March 24

**2:30 p.m. - 4:30 p.m.**

**Room 209 C**

**Dental Sleep Medicine: An Overview and What is New**

Sylvan Mintz, DDS, MScD

CE HOURS: 2.0

Course Code: CC06

No Fee

Dentists play a key role in screening and successfully managing sleep apnea if given the proper education. Oral devices have been shown and further verified to be equivalent to traditional CPAP therapy in mild to moderate diagnosis as stated by the American Academy of Sleep Medicine. Approximately 65% of sleep apnea patients have this diagnosis. These devices have become reimbursable by many insurance carriers such as Medicare and therefore affordable for most patients.

### Learning Objectives:

1. Understand the role of the dentist in managing obstructive sleep apnea in children and adults.
2. Understand the effectiveness of oral appliances in managing obstructive sleep apnea vs. CPAP.
3. Understand the new developments both in oral appliances and new medical treatment for obstructive sleep apnea.

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### Thursday, March 24

**2:30 p.m. - 4:30 p.m.**

**Room 204 B**

**Love the Ones You’re With! — Eliminating Stress in the Workplace and Your Life**

Sally Com, DDS, PC

CE HOURS: 2.0

Course Code: CC03

No Fee

For many people, communicating effectively with patients and each other can be challenging, stressful and frustrating. By learning “to love the ones you’re with,” you can improve your health and quality of life.

### Learning Objectives:

1. Proactively anticipate difficult patient, staff, and family behaviors that threaten productivity, effectiveness, and personal well being.
2. Develop communication and leadership skills which are critical in fostering teamwork, making a pleasant work environment and providing optimal patient care.
3. Learn verbal and nonverbal skills which will improve the office atmosphere and enable the dental team to improve patient confidence, compliance, and treatment acceptance.

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### Thursday, March 24

**2:30 p.m. - 4:30 p.m.**

**Room 209 C**

**Facial Injectables in the Dental Office — A Primer**

Gigi Menecke, DMD, PA-GD

CE HOURS: 2.0

Course Code: CC02

No Fee

This course provides the foundations of facial injectables (neuromodulators and dermal fillers) for practitioners considering providing this treatment within their practice. The session will cover an overview of treatment possibilities and expected outcomes, therapeutic vs. cosmetic indications, as well as administrative logistics associated with scheduling. Start-up costs—including basic products, supplies, and practitioner training—will be discussed.

### Learning Objectives:

1. Identify the clinical indications of neuromodulators vs. dermal fillers.
2. Estimate time allocation for injectable procedures.
3. Describe the basic clinical products needed for injectable treatments.

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### Thursday, March 24

**2:30 p.m. - 4:30 p.m.**

**Room 207 A**

**What is it? Recognizing and Differentiating...**

Martin Levin, DMD

CE HOURS: 2.0

Course Code: CC05

No Fee

What is it? Recognizing and differentiating hard and soft tissue lesions. Oral pathology lesions can be a major problem for the dentist and to identify readily. With so much to do, how do we keep up with the common diseases? This course will bring awareness, provide knowledge and give diagnostic strategies in identifying and providing a differential diagnosis of various diseases.

### Learning Objectives:

1. Learn to identify the different types of hard and soft lesions.
2. Create a differential diagnosis.
3. Evaluate various hard and soft lesions.

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### Thursday, March 24

**2:30 p.m. - 4:30 p.m.**

**Room 209 C**

**Oral Pathology:Diagnostic and Differential Diagnosis**

Martin Levin, DMD

CE HOURS: 2.0

Course Code: CC01

No Fee

Oral pathology lesions can be a major problem for the dentist and to identify readily. With so much to do, how do we keep up with the common diseases? This course will bring awareness, provide knowledge and give diagnostic strategies in identifying and providing a differential diagnosis of various diseases.
You are having a wonderful day in your office. You have been productive. Your patients have been thrilled with the care that you have provided and the staff is ecstatic. Then your assistant comes rushing into your office and advises you to come to the operatory three immediately. The patient that she seated five minutes ago is having trouble breathing and his skin is turning blue. What is going on? What caused it? What should you do? The population in the United States continues to grow and Americans are living longer. Diets, working conditions and the medical treatment of previously fatal conditions continue to improve. From a practical point of view, this means that patients who seek dental care are often older, taking more medications and inherently sicker than those seen even a decade ago. All dental practitioners and their staff must maintain a high vigil that potentially fatal medical events may occur in the office at any time, whether the patient is young or old.

Learning Objectives:
1. Define stress and mindfulness meditation.
2. Guide themselves through a brief mindfulness activity.
3. Identify ways to implement stress reduction techniques throughout the day.

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As a nutrition coach, helping clients change their nutritional habits has been the centerpiece of my successes and failures. This presentation reverse engineers the success of thousands of clients who have successfully changed their habits and achieved their goals. The result is a systematic and actionable framework for applying habit-change research into your own practices.

Learning Objectives:
1. How mindset affects behavior and which mindset is critical to successful habit change.
2. Which communication techniques, to include specific questions and statements, put a client into the change mindset.
3. How to pragmatically apply habit-change with clients.
### Thursday, March 24


Israel Puterman, DMD, MSD  
Room 204 A  
12:00 p.m. – 1:00 p.m.

**Image Navigation for Dental Implants — What Every Dentist Needs to Know**

Robert W. Emery, DDS  
Room 204 C  
12:00 p.m. – 1:00 p.m.

**Ultrasonic Instrumentation for the Periodontal Patient**

Marianne Dryer, RDH, Med  
Room 204 C  
12:00 p.m. – 1:00 p.m.

### Friday, March 25

**Commercial Real Estate**

Charles Feitel  
Room 206  
12:00 p.m. – 1:00 p.m.

**Request for Records! I Think I’m Going to be Sued!**

Richard Smith, DDS  
Room 206  
12:00 p.m. – 1:00 p.m.

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**Learning Objectives:**
1. Understand the key requirements of malpractice litigation.
3. Spark a reality check on our day-to-day treatment protocols.

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**Dental Trauma is relatively common in younger patients; however, transferring the current guidelines to clinical practice can be overwhelming. This presentation will review common traumatic injuries that may be encountered in everyday practice. These various scenarios will then utilize the current guidelines allowing for proficient management of those injuries.**

**Learning Objectives:**
1. Identify various dental traumatic injuries.
2. Clinically manage more simple dental injuries and understand when referral to a specialist is indicated.
3. Utilize tools available that allow for rapid assessment and long term follow-up of dental alveolar trauma.

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**Dentist Needs to Know**

Implants — What Every Dentist Needs to Know  
Charles Feitel  
Room 208 A  
12:00 p.m. – 1:00 p.m.

**Image Navigation System.”**

A new “Optically Guided Surgical System” that utilizes visual light optical tracking will be presented in a concise and information-packed format. This system has two components: A “Surgical Team View” that improves the view of the surgical field for tracking and a “Dynamic Image Navigation System.”

**Learning Objectives:**
1. To review the literature regarding the accuracy of placing dental implants. This will allow an evidence based approach to evaluating this new technology.
2. To review the treatment planning sequence for dynamic image guided surgery.
3. To review the preparation and intra operative surgical sequence of dynamic image guided surgery.

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**Lions, Tigers and Pediatric Dentistry: Envisioning a Cavities Free Generation**

Jonelle Grant Anamelechi, DDS, MSPH  
Room 207 A  
12:00 p.m. – 1:00 p.m.

**Removable Denture Updates: Concepts and Techniques**

Kaz Fotoohi, DMD  
Room 207 A  
12:00 p.m. – 1:00 p.m.

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**List of Learning Objectives:**
1. Compare and contrast standard, slim, and modified curved inserts.
2. Select inserts for various deposit removal to enhance clinical outcome.
3. Identify proper adaptation and activation in deep periodontal pockets.

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**Removable Denture Updates: Concepts and Techniques**

Kaz Fotoohi, DMD  
Room 207 A  
12:00 p.m. – 1:00 p.m.

**The lecture will outline various technical and clinical procedures associated with removable denture treatment and highlights new materials and ideas.**

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**List of Learning Objectives:**
1. Recognize and plan for desirable outcome.
2. Decision Criteria for implant supported removable therapy.
3. Troubleshoot problem cases.

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**Cavities Free Generation**

While the number of bone graft options continues to expand, the fundamentals of grafting the edentulous ridge and the maxillary sinus remain critical to success. This lecture will review the various methods used to graft bone in order to support the placement of dental implants and discuss when to apply these techniques, showing clinical examples. Techniques of ridge augmentation will include block grafting, particulate grafting, ridge splitting and rhMP-2.

**Learning Objectives:**
1. Learn sinus grafting approaches of crestal and lateral window to determine when each approach is indicated.
2. Understand the various materials used in ridge augmentations and their advantages/disadvantages.
3. Learn limitations of ridge augmentation procedures as well as new tools to achieve better results.

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**List of Learning Objectives:**
1. Understand the key requirements of malpractice litigation.
3. Spark a reality check on our day-to-day treatment protocols.

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**List of Learning Objectives:**
1. Lease renewals
2. Negotiations
3. Lease vs. purchase
Dental patients’ needs change over time and dry mouth and xerostomia relief are becoming an increasing concern for dental professionals. This unique course reveals the special needs of people suffering from dry mouth. We will discuss the importance of creating a healthy oral environment prior to a patient undergoing medical treatments such as chemotherapy, kidney dialysis, or entering an assisted care facility. Also discussed in this course is a review of current dry mouth relief products and how to create and recommend a home care regimen.

**Learning Objectives:**
1. Identify patients at risk for dry mouth.
2. Have knowledge of dental concerns unique to patients suffering from dry mouth.
3. Understand the importance of limiting water for relieving dry mouth symptoms.
4. Be familiar with over the counter relief products for dry mouth.
5. Discuss xylitol’s role in dry mouth relief.

**Hands-on Workshops**

**Thursday, March 24**
1:30 p.m. – 4:30 p.m.
Room 206

**Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Upping Your Clinical Game Part I — Better Diagnosis through Technology**

*The full program occurs over two days and is comprised of three sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two day program.*

Rachel Walt, RDH, BS and Noel Paschke, RDH, MS

CE HOURS: 3.0
Course Code: WS01
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by ACTEON, Florida Probe, Oral ID, and PDT Technologies.

**Learning Objectives:**
1. Understanding the importance of creating a healthy oral environment prior to a patient undergoing medical treatments such as chemotherapy, kidney dialysis, or entering an assisted care facility.
2. Discussing the importance of limiting water for relieving dry mouth symptoms.
3. Becoming familiar with over the counter relief products for dry mouth.
4. Identifying patients at risk for dry mouth.
5. Discussing xylitol’s role in dry mouth relief.

**Hands-on Workshops**

**Thursday, March 24**
1:30 p.m. – 4:30 p.m.
Room 208 A/B

**Update on Medical Emergencies: How to Save a Life, Including Your Own (Part II)**

WS02 is the continuation of RC06. RC06 is a prerequisite to attend this session.

Daniel Pompa, DDS

CE HOURS: 3.0
Course Code: WS02
Dentist: $345
Non-Dentist: $300

**Learning Objectives:**
1. Easily recognize and manage the most frequent life threatening emergencies.
2. Determine when to administer the essential “Top 10” emergency drugs.
3. Utilize a systematic approach for each emergency depicted on color-coded cards.

**Hands-on Workshops**

**Thursday, March 24**
1:30 p.m. – 4:30 p.m.
Room 208 A/B

**A crisis situation can and will occur at some time in your practice. We will cover concepts that will challenge preconceived or outdated ideas to provide you with “up to the minute” actions for dealing with a medical emergency. This seminar provides the essential knowledge and skills to handle life-threatening emergencies. Indications for emergency drug use and proper dosages are clearly delineated. We will discuss how to best assemble and maintain a drug kit and provide background and practical know-how to learn simple, non-invasive critical tests that can reduce overall risks. Each attendee will be provided with APS color coded instructional cards depicting the most common life-threatening situations with algorithms providing an easy step-by-step action plan for both dentist and staff.**

**Learning Objectives:**
1. Easily recognize and manage the most frequent life threatening emergencies.
2. Determine when to administer the essential “Top 10” emergency drugs.
3. Utilize a systematic approach for each emergency depicted on color-coded cards.

**Hands-on Workshops**

**Thursday, March 24**
1:30 p.m. – 4:30 p.m.
Room 208 A/B

**Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygienist! Upping Your Clinical Game Part I — Better Diagnosis through Technology**

**The full program occurs over two days and is comprised of three sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two day program.**

Rachel Walt, RDH, BS and Noel Paschke, RDH, MS

CE HOURS: 3.0
Course Code: WS01
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by ACTEON, Florida Probe, Oral ID, and PDT Technologies.

**Learning Objectives:**
1. Understanding the importance of creating a healthy oral environment prior to a patient undergoing medical treatments such as chemotherapy, kidney dialysis, or entering an assisted care facility.
2. Discussing the importance of limiting water for relieving dry mouth symptoms.
3. Becoming familiar with over the counter relief products for dry mouth.
4. Identifying patients at risk for dry mouth.
5. Discussing xylitol’s role in dry mouth relief.

**Hands-on Workshops**

**Thursday, March 24**
1:30 p.m. – 4:30 p.m.
Room 206

**Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Upping Your Clinical Game Part I — Better Diagnosis through Technology**

*The full program occurs over two days and is comprised of three sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two day program.*

Rachel Walt, RDH, BS and Noel Paschke, RDH, MS

CE HOURS: 3.0
Course Code: WS01
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by ACTEON, Florida Probe, Oral ID, and PDT Technologies.

**Learning Objectives:**
1. Easily recognize and manage the most frequent life threatening emergencies.
2. Determine when to administer the essential “Top 10” emergency drugs.
3. Utilize a systematic approach for each emergency depicted on color-coded cards.

**Hands-on Workshops**

**Thursday, March 24**
1:30 p.m. – 4:30 p.m.
Room 208 A/B

**A crisis situation can and will occur at some time in your practice. We will cover concepts that will challenge preconceived or outdated ideas to provide you with “up to the minute” actions for dealing with a medical emergency. This seminar provides the essential knowledge and skills to handle life-threatening emergencies. Indications for emergency drug use and proper dosages are clearly delineated. We will discuss how to best assemble and maintain a drug kit and provide background and practical know-how to learn simple, non-invasive critical tests that can reduce overall risks. Each attendee will be provided with APS color coded instructional cards depicting the most common life-threatening situations with algorithms providing an easy step-by-step action plan for both dentist and staff.**

**Learning Objectives:**
1. Easily recognize and manage the most frequent life threatening emergencies.
2. Determine when to administer the essential “Top 10” emergency drugs.
3. Utilize a systematic approach for each emergency depicted on color-coded cards.

**Hands-on Workshops**
Thursday, March 24
1:30 p.m. – 4:30 p.m.
Room 209 B
Radiographic Imaging and Techniques
Pamela Quinones, RDH and Dani Daugan
CE HOURS: 3.0
Course Code: WS03
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by Planmeca USA, Inc.

Learning Objectives:
1. Understanding technical errors and how to correct them.
2. Digital radiography direct and indirect techniques.

Thursday, March 24
1:30 p.m. – 4:30 p.m.
Room 209 B
Social Media for the Dental Team: Part I — Core Concepts and Account Setup
WS18 is the continuation of this session.
Attendees are encouraged to register for the entire two-day program.
David Wank, DMD
CE HOURS: 3.0
Course Code: WS04
Dentist: $345
Non-Dentist: $300

Learning Objectives:
1. Learn where social media fits in the overall Dental Internet Marketing Workflow.
2. Learn why social media can be an important part of your dental office's marketing plan.
3. Learn what the major social networks are and what the minimum you need to know to be successful with each (Facebook, Twitter, Google+).

Friday, March 25
8:15 a.m. – 11:15 a.m.
Room 209 A
Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Upping Your Clinical Game Part II — Reduce Clinical Fatigue and Better Manage Your Time While Improving Patient Outcomes
The full program occurs over two days and is comprised of four sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two-day program.
Rachel Wall, RDH, BS and Noel Paschke, RDH, MS
CE HOURS: 3.0
Course Code: WS05
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by ACTEON, Florida Probe, Oral ID, and PDT Technologies.

Learning Objectives:
1. To learn what to look and listen for to prevent failures.
2. How piezo tip selection effects outcomes.
3. Leveraging ultrasonic power as your primary instrumentation modality.

Friday, March 25
8:15 a.m. – 11:15 a.m.
Room 209 B
Equipment Maintenance & Hand Piece Repairs
George Irwin and Jerry Hebert
CE HOURS: 3.0
Course Code: WS06
Dentist: $200
Non-Dentist: $145
This course is sponsored in part by Henry Schein.

Learning Objectives:
1. To learn what to look and listen for to prevent failures.
2. How to do small repairs and save money.
3. What tools are available to a practice to maintain the equipment properly.
### Friday, March 25
8:15 a.m. – 11:15 a.m.
Room 209 C

#### Practical Occlusion — A Hands-On Program, Part I: Properly Mounting Diagnostic Casts

James Woodell, DDS and Joseph Pasara, DDS  

CE Hours: 3.0  
Course Code: WS07  
Dentist: $345  
Non-Dentist: $300  
This course is sponsored in part by Great Lakes Orthodontics.

#### Diagnostic Casts

A Hands-On Program,  
Practical Occlusion —

1. Take a facebow; why and when it is important.  
2. Take an accurate bite registration.  
3. Fabricate and mount accurate study casts.

This program will focus on understanding when to change an occlusion and what an ideal occlusion looks like. Additionally, you will learn how to properly mount diagnostic casts. Over the years, there have been controversies relative to occlusal philosophies. This workshop will present a very practical view of occlusion and a protocol for managing occlusal issues that will allow attendees to diagnose and treat the vast majority of the patients presenting in their office.

### Friday, March 25
8:15 a.m. – 11:15 a.m.
Room 207 A

#### Radiographic Imaging and Techniques

Pamela Quinones, RDH and Darsi Daugan  

CE Hours: 3.0  
Course Code: WS08  
Dentist: $345  
Non-Dentist: $300  
This course is sponsored in part by Planteforma.

#### Learning Objectives:

1. Understanding technical errors and how to correct them.  
2. Digital radiography direct and indirect techniques.  

Whether, dental assistant, dental hygienist or dental isolation technologist, it is imperative that the radiographer’s taken are of diagnostic quality. This course is designed to assist oral healthcare providers with critiquing technique to produce images of diagnostic quality. As well as understanding digital radiography and some of the new applications of this growing technology.

### Friday, March 25
1:30 p.m. – 4:30 p.m.
Room 204 C

#### Predictable & Profitable Procedures for Our New Economy — Less Stress, Better Results, & Happier Patients

Marvin Fier, DDS, FASDA  

CE Hours: 3.0  
Course Code: WS10  
Dentist: $345  
Non-Dentist: $300  
This course is sponsored in part by Saturday.

#### Learning Objectives:

1. How to treat patients with hypersensitive teeth.  
2. The benefits of the new chameleon composite technology.  
3. How to reduce time spent on achieving lifelike restorations.  
4. How to reduce technique sensitivity no matter how you bond.  
5. How to achieve zero post-op sensitivity in your restorations.  
6. Which polishing systems are fastest and easiest.

This hands-on course will introduce some of the newer composite and adhesive materials. It will emphasize simple techniques that will help you create beautiful, natural tooth colored restorations predictably, successfully, and more easily than ever before. Predictability leads to lower stress levels, higher profits, and happier patients.

The workshop will cover composite and bonding technology from the past, present, and future trends. Dr. Fier is a practicing clinician. He faces the same challenges dentists do in caring for patients and running a practice. He will emphasize clinically relevant material that attendees can put into practice immediately. Whether you’re an attendee seasoned clinician or starting out, this program will be relevant.

Materials and equipment will be provided.

Attendees will work on typodonts with materials simulating real-life clinical situations.

If you use loupes, bring them. We’ll also have some fun while enjoying a memorable learning experience.

### Friday, March 25
1:30 p.m. – 4:30 p.m.
Room 207 A

#### What’s Bugging Your Office? A Hands-On Infection Control Workshop

John Molnari, PhD  

CE Hours: 3.0  
Course Code: WS11  
Dentist: $200  
Non-Dentist: $145  
This course is sponsored in part by Henry Schein.

#### Learning Objectives:

1. Identification of common weak links in office protocol.  
3. Importance of hand hygiene.  
5. Face Shield: used alone and with mask.

This hands-on course will cover some of the newer composite and adhesive materials. It will emphasize simple techniques that will help you create beautiful, natural tooth colored restorations predictably, successfully, and more easily than ever before. Predictability leads to lower stress levels, higher profits, and happier patients.

The workshop will cover composite and bonding technology from the past, present, and future trends. Dr. Fier is a practicing clinician. He faces the same challenges dentists do in caring for patients and running a practice. He will emphasize clinically relevant material that attendees can put into practice immediately. Whether you’re an attendee seasoned clinician or starting out, this program will be relevant.

Materials and equipment will be provided.

Attendees will work on typodonts with materials simulating real-life clinical situations.

If you use loupes, bring them. We’ll also have some fun while enjoying a memorable learning experience.

#### Learning Objectives:

1. How to treat patients with hypersensitive teeth.  
2. The benefits of the new chameleon composite technology.  
3. How to reduce time spent on achieving lifelike restorations.  
4. How to reduce technique sensitivity no matter how you bond.  
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6. Which polishing systems are fastest and easiest.

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Materials and equipment will be provided.

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#### Learning Objectives:

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3. Importance of hand hygiene.  
5. Face Shield: used alone and with mask.

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Materials and equipment will be provided.

Attendees will work on typodonts with materials simulating real-life clinical situations.

If you use loupes, bring them. We’ll also have some fun while enjoying a memorable learning experience.

#### Learning Objectives:

1. Identification of common weak links in office protocol.  
3. Importance of hand hygiene.  
5. Face Shield: used alone and with mask.

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The workshop will cover composite and bonding technology from the past, present, and future trends. Dr. Fier is a practicing clinician. He faces the same challenges dentists do in caring for patients and running a practice. He will emphasize clinically relevant material that attendees can put into practice immediately. Whether you’re an attendee seasoned clinician or starting out, this program will be relevant.

Materials and equipment will be provided.

Attendees will work on typodonts with materials simulating real-life clinical situations.

If you use loupes, bring them. We’ll also have some fun while enjoying a memorable learning experience.
Hands-On Workshops

Friday, March 25
1:30 p.m. – 4:30 p.m. Room 209 A

Practical Occlusion — A Hands-On Program, Part II: Equilibration
WS12 is the continuation of WS07. WS07 is a prerequisite to attend this session.

James Wooddell, DDS and Joseph Passaro, DDS

CE HOURS: 3.0
Course Code: WS12
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by Great Lakes Orthodontics.

Learning Objectives:
1. Understand the similarity of equilibrating a centric relation splint and a patient’s dentition.
2. Understand anterior guidance — the key to long-term success of anterior restorations.
3. Learn how to reduce the risk of Repetitive Stress Injuries (RSI) and Cumulative Trauma Disorders (CTDs).
   - Debulking symptoms may not be noticeable to dentists just starting out, it’s important for all practitioners to understand how healthy habits impact productivity, longevity, and quality of life for the entire dental team.
   - For those who end their day overly fatigued, it’s not too late to re-learn optimal techniques around sitting, moving, and vision. By applying healthy treatment room solutions throughout the day, you’ll see why no one should endure chronic pain again.

Fun and interactive front office training that focuses on aspects of the front desk that cause the most stress and the biggest headaches. Attendees will leave with new skills that they can use the very next day in the office to offer top-notch customer service and ensure patients appoint, show up and pay. In the first part of this seminar, attendees will walk through the process of how the patient flows through the office, from the first phone call through the entire new patient appointment.

Learning Objectives:
1. Develop and strengthen customer service skills.
2. How to best respond to patient requests, questions, and concerns.
3. How to turn potential clients into clients.

This program will focus on how to develop an ideal occlusion. Without the clinical skill to properly equilibrate an occlusion, understanding the concepts doesn’t benefit the end results of our treatments. More advanced issues of occlusion such as occlusal equilibration, anterior guidance, condylar guidance, long centric and vertical dimension will be covered as well as hands-on exercises of occlusal equilibration.

Learning Objectives:
1. Equilibrate a centric relation splint to a mutually protected occlusion.
2. Understand the similarity of equilibrating a centric relation splint and a patient’s dentition.
3. Understand anterior guidance — the key to long-term success of anterior restorations.

Saturday, March 26
8:15 a.m. – 11:15 a.m. Room 209 C

Local Anesthesia Refresher Course
Participants will have the opportunity to demonstrate proficiency by taking a clinical exam on a separate occasion.

Dentists, hygienists, and dental assistants who wish to reinforce their knowledge of local anesthesia.

CE HOURS: 3.0
Course Code: WS17
Dentist: $345
Non-Dentist: $300
This course is sponsored in part by Howard University College of Dentistry.

Learning Objectives:
1. Identify the anatomical structures and relationships involved in local anesthetic injections.
2. Describe the basic pharmacology of local anesthetics and vasoconstrictors.
3. Demonstrate maxillary and mandibular local anesthesia techniques.
4. Manage all aspects of local anesthetic patient care.

A Diode Laser can replace most conventional techniques utilized to manage soft tissues in the oral cavity.

Learning Objectives:
1. Participants will practice the most common clinical laser procedures on in-vivo models.
2. Participants will learn the proper surgical techniques using Diode lasers.
3. Participants will experience how Diode Lasers can simplify Surgical Procedures in Dentistry.

A Diode Laser can replace most conventional techniques utilized to manage soft tissues in the oral cavity.

Learning Objectives:
1. Participants will practice the most common clinical laser procedures on in-vivo models.
2. Participants will learn the proper surgical techniques using Diode lasers.
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A Diode Laser can replace most conventional techniques utilized to manage soft tissues in the oral cavity.

Learning Objectives:
1. Participants will practice the most common clinical laser procedures on in-vivo models.
2. Participants will learn the proper surgical techniques using Diode lasers.
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Learning Objectives:
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A Diode Laser can replace most conventional techniques utilized to manage soft tissues in the oral cavity.

Learning Objectives:
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3. Participants will experience how Diode Lasers can simplify Surgical Procedures in Dentistry.

A Diode Laser can replace most conventional techniques utilized to manage soft tissues in the oral cavity.
We all are well aware that simply having a social media presence for your office does not automatically translate into getting new patients. Once your social media accounts are setup and configured, the next step is to get your and your team to learn how to use these accounts with maximum effectiveness to engage with your existing patients, and to bring in new patients. Ideally, you should attend both sessions, as in the first session, you will learn the rationale behind many of the tasks that we are going to explore during this second session.

Note: In order to get the most out of this workshop, please:
- Bring a laptop that is Wi-Fi capable. iPads and other tablet devices are not recommended.
- Attend the first session, or at a minimum come prepared with a Facebook page for your office that you can access.

Learning Objectives:
1. Marketing: learning the key parts to getting the phone to ring.
2. Getting new patients in the door now that the phone has rung it is the staff’s goal to make the caller a new patient.
3. Answering the phones offering excellent customer service.
4. New patient appointment and the importance of excellent customer service.

Fun and interactive front office training that focuses on aspects of the front desk that cause the most stress and the biggest headaches. Attendees will leave with new skills that they can use the very next day in the office to offer top-notch customer service and ensure patients appoint, show up and pay. In the first part of this seminar, we will walk through the process of how the patient flows through the office, from the first phone call to the entire new patient appointment. In the second session, we will break down the flow of the patient from the treatment plan presentation through the final post-op call and getting patients to post the review online or refer their family and friends.

Learning Objectives:
1. Marketing: learning the key parts to getting the phone to ring.
2. Getting new patients in the door now that the phone has rung it is the staff’s goal to make the caller a new patient.
3. Answering the phones offering excellent customer service and learning how to handle patient issues and questions.
4. New patient appointment and the importance of excellent customer service.

A new instrumentation and obturation system (ESX®) will be introduced that incorporates the morning lecture concepts. The principal scientific concepts for successful endodontics will be presented as well as new technology and techniques that emphasize responsible shaping and HA (hydroxyapatite) bonding inside the root canal. Real World Endo remains dedicated to the preservation of the natural dentition through smarter, more thoughtful endodontics. This presentation is a must see for those practitioners committed to clinical efficiency without sacrificing quality care for their patients.

Learning Objectives:
1. To understand the indications and benefits of using the X-Guide.
2. To understanding how to treatment plan with the XDS.
3. To understand how to register a patient to the X-Guide.

A new instrumentation and obturation system (ESX®) will be introduced that incorporates the morning lecture concepts. The principal scientific concepts for successful endodontics will be presented as well as new technology and techniques that emphasize responsible shaping and HA (hydroxyapatite) bonding inside the root canal. Real World Endo remains dedicated to the preservation of the natural dentition through smarter, more thoughtful endodontics. This presentation is a must see for those practitioners committed to clinical efficiency without sacrificing quality care for their patients.

Learning Objectives:
1. To understand the indications and benefits of using the X-Guide.
2. To understanding how to treatment plan with the XDS.
3. To understand how to register a patient to the X-Guide.
Saturday, March 26
1:15 p.m. – 4:15 p.m.
Room 209 B

diagnosis and Prognosis of the implant and edentulous patient

Joseph Massad, DDS
CE HOURS: 3.0
Course Code: WS21
Dentist: $345
Non-Dentist: $300

This course is sponsored in part by Nobilium Company.

Learning Objectives:
1. Apply current diagnostic methods to determine outcome.
2. Utilize an edentulous lip ruler and dentate ruler to determine both functional and esthetic space.
3. Transfer measurements from patient to determine space for implants.

This course is designed for general dentists whose goal is to improve their fundamental oral surgical skills as well as learn a wide variety of practical clinical information.

The class is comprised of lecture and hands-on experiences that will systematically review rational and functional surgical techniques. Dr. Turner teaches with a logical, common sense format, utilizing evidence based knowledge along with case based examples. Clinically, he gives one-on-one observation demonstration, and critiques, of every participant continually during the day. Synthetic teeth will be utilized for the hands-on component. Models, instruments, and surgical handpieces will be provided.

Saturday, March 26
1:15 p.m. – 4:15 p.m.
Room 202 B

Fundamental Oral Surgery Techniques: Honing Your Skills

WS22 is the continuation of this session. Attendance at RC24 is a requirement to take WS22.

Michael Turner, DDS, MD
CE HOURS: 3.0
Course Code: WS22
Dentist: $600
Non-Dentist: $500

Fee includes both WS22 and RC24.

This course is sponsored in part by Sabra Dental.

Learning Objectives:
1. Improve basic surgical techniques, particularly suturing, surgical flap design and removal of teeth.
2. Be able to medically and surgically manage oral and facial infections.
3. Be able to comprehend the different materials, medications and instrumentation that are currently being used in Oral Surgery.

This course is a fast moving “bottom line” course includes the areas of dentistry with the most activity and change in the past year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.

The hottest aspects of the following topics will be discussed:
1. CAD/CAM
2. Esthetic Dentistry
3. Implant Dentistry
4. Laboratory Technology
5. Occlusion
6. Lasers
7. Operative Dentistry
8. Prosthodontics Fixed
9. Technology
10. Practice Management

Learning Objectives:
1. Discuss the most important and useful new techniques in esthetic dentistry, implant dentistry, occlusion, operative dentistry, and fixed prosthodontics.
2. Discuss the most important and useful materials discussed in this presentation.
3. Discuss the most important and useful new concepts discussed about CAD/CAM, lasers, technology, and practice management.
4. Learn how to implement those aspects of the course most applicable to your practice.

Saturday, March 26
1:15 p.m. – 4:15 p.m.
Room 207 A

Hands-On Workshops

Participants will share tablets with a preloaded application utilizing dental software to perform a full examination and lab models with dental rulers will be provided for part of the exercise. Patient radiographs and exam photos automatically populate the application and allow co-diagnosis between patient and dentist. Participants will pair off and perform the application while examples are displayed on screen.

Learning Objectives:
1. Apply current diagnostic methods to determine outcome.
2. Utilize an edentulous lip ruler and dentate ruler to determine both functional and esthetic space.
3. Transfer measurements from patient to determine space for implants.

A Diode Laser can replace most conventional techniques utilized to manage soft tissues in the oral cavity. However, these laser devices are not utilized with the same techniques as scalpels, knives, and sulcular retraction cords. Unique Diode laser techniques are taught and practiced in this workshop. Simulated in vitro exercises will simulate the most common soft tissue surgical and manipulative procedures. All procedures taught are shown in microscopic videography. A review of basic contact laser techniques and laser safety is included.

Thursday, March 24
8:15 a.m. – 11:15 a.m.
Room 20A C

Work SMART Scheduling System™

Linda Drenstedt, RDH, MS
CE HOURS: 3.0
Course Cde: RC02
Dentist: $250
Non-Dentist: $190

You and your team will learn to schedule productively, avoid chaotic and nonproductive days, handle emergencies effectively, reduce broken appointments, de-clog the front desk, eliminate schedule busters and reach your practice goals.

Learning Objectives:
1. Schedule patients to meet practice goals.
2. Track production daily and compare to your goals.
3. Preblock the schedule for YOUR ideal day.
4. Schedule REAL time for procedures.
5. Avoid ten schedule busters.
6. Schedule emergencies without creating HAVOC.
7. Prevent profit shattering broken appointments.
Thursday, March 24 | 8:15 a.m. – 11:15 a.m. | Room 206
Give Us 2 Days and We’ll Give You the Keys to Unleashing Your Rock Star Hygiene Potential! Contemporary Perio Therapy Diagnosis and Treatment Planning Strategies
The full program occurs over two days and is comprised of four sessions (RC03, WS01, WS05, RC18). Attendees are encouraged to register for the entire two-day program.
Rachel Wall, RDH, BS and Noel Paschke, RDH, MS
CE HOURS: 3.0
Course Code: RC03
Dentist: $250
Non-Dentist: $190

Thursday, March 24 | 8:15 a.m. – 11:15 a.m. | Room 201
Street Drugs Exposed — What Your Patients and Your Kids ARE NOT Telling You! (Part I)
*Disclaimer: Must be 18 years of age or older to attend, no exceptions.
RC08 is the continuation of this session. Attendance at RC04 is a requirement to take RC08.
Harold Crossley, DDS, MS, PhD
CE HOURS: 3.0
Course Code: RC04
Dentist: $155
Non-Dentist: $115

Learning Objectives:
1. The signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents.
2. What medications to avoid with the suspected drug abusing patient.
3. How to recognize and manage the doctor shopper and how to manage the chemically-dependent patient.

Thursday, March 24 | 8:15 a.m. – 11:15 a.m. | Room 204 A
Commonly Used Dental Materials Update and Troubleshooting
Victoria Wallace
CE HOURS: 3.0
Course Code: RC05
Dentist: $250
Non-Dentist: $190

Learning Objectives:
1. Learn the importance of positioning and maintaining your curing lights so they provide the desired cure we depend on.
2. Learn how to stay up-to-date with new products without being overwhelmed and/or frustrated.

Thursday, March 24 | 8:15 a.m. – 11:15 a.m. | Room 208 A/B
Update on Medical Emergencies: How to Save a Life, Including Your Own (Part I)
WS02 is the continuation of this session.
Attendance at RC06 is a requirement to take WS02.
Daniel Pompa, DDS
CE HOURS: 3.0
Course Code: RC06
Dentist: $250
Non-Dentist: $190

Learning Objectives:
1. Review and discuss proper handling of dental chemistry.
2. Learn the importance of positioning and maintaining your curing lights so they provide the desired cure we depend on.
3. Learn how to stay up-to-date with new products without being overwhelmed and/or frustrated.

Thursday, March 24 | 8:15 a.m. – 11:15 a.m. | Room 208 A/B
Update on Medical Emergencies: How to Save a Life, Including Your Own (Part II)
WS02 is the continuation of this session.
Attendance at RC06 is a requirement to take WS02.
Daniel Pompa, DDS
CE HOURS: 3.0
Course Code: RC06
Dentist: $250
Non-Dentist: $190

Learning Objectives:
1. Easily recognize and manage the most frequent life-threatening emergencies.
2. Determine when to administer the essential “Top 10” emergency drugs.
3. Utilize a systematic approach for each emergency depicted on color-coded cards.
**Thursday, March 24**

**12:00 p.m. – 3:30 p.m.**

**Room 202 A/B**

### The Christensen Bottom Line — 2016 (Part II)

(RCDI is the continuation of RCDI)

*Attendees are encouraged to register for both sessions.*

**Gordon Christensen, DDS, MS, PhD**

CE HOURS: 3.0  
Dentist: $250  
Non-Dentist: $190

**COURSE COLOR KEY**

- Capsule Clinics
- Flash Clinics
- Hands-on Workshops
- Registered Clinics
- Specialty Sessions

**Dental Assistant**  
**Dentist**  
**Dental Hygienist**  
**Office Manager**  
**Front Desk**

**RC08 is the continuation of RC04. RC04 is older to attend, no exceptions.**

*Disclaimer: Must be 18 years of age or older to attend this session.*

**Non-Dentist: $115**  
**Harold Crossley, DDS, MS, PhD**

**Room 201 C**

Street Drugs Exposed — Kids ARE NOT Telling You!

**John Molinari, PhD**

CE HOURS: 3.0  
Dentist: $250  
Non-Dentist: $190

**Touch Points and Salty Peanuts™**

**Victoria Wallace**

CE HOURS: 3.0  
Dentist: $250  
Non-Dentist: $190

**Let’s Talk About Infection Control**

**John Molinari, PhD**

CE HOURS: 4.0  
Dentist: $155  
Non-Dentist: $115

**Friday, March 25**

**8:00 a.m. – 12:00 p.m.**

**Room 201**

**This seminar is a practical discussion of the most current infection control regulations and recommendations for dentistry. Updated Provincial and CDC Guidelines for Infection Control in Dentistry, along with accumulated data regarding health care risk, vaccinations, and preventive measures (i.e. hand hygiene, personal protective equipment, instrument reprocessing, disinfection, and dental water aerosols) are frameworks for this presentation.**

Proactive communication ideas to discuss with patients are also included.

The most current evidence-based information is discussed to address certain issues where perceptions and misuse of infection control procedures and products are in conflict with scientific and clinical knowledge. Thus, a major goal of this presentation is to help dental professionals increase their understanding of the "why" as well as the "what" of infection control practices.

**Learning Objectives:**

1. A practice ‘walk through’ checklist.
2. Six Steps to ensure Enthusiastic Customers.
3. The impact of patient satisfaction on profit.
4. Avoiding 10 customer dissatisfiers.
5. Creating patient referrals.
6. Using your computer resources for marketing.

**Learning Objectives:**

- Understanding the rationale for effective, practical infection control precautions.
- Use aseptic procedures as fundamental components of an infection control program.
- Understand the application of standard precautions when providing patient care.
- Comprehend the most current infection control regulations and recommendations for dentistry.
- Comprehend practical strategies which may minimize forms of cross-contamination.
- Describe recent advances and applications of heat sterilization technology.
- Discuss the use of disposables and disinfectants used in environmental surface asepsis.
- Describe factors which can lead to dental unit waterline (DUWL) contamination.
- Comprehend routine practice infection control precautions with patients.
**Attendees will learn why pediatric restorations fail and how to prevent.**

- **Diagnosis, treatment planning, case presentations, and excellent results were obtained, sometimes with less than desirable beginnings will be discussed.**

- **Clinicians are constantly challenged to make informed decisions regarding what techniques and materials should be incorporated into their daily practice.**

- **How to minimize or eliminate post-op sensitivity with new materials.**

- **Selecting appropriate matrix systems to ensure predictable contact.**

- **Tips for proper shade selection.**

- **What the benefits are of chameleon composites.**

- **Finishing and polishing composite to a life-like luster.**

- **Better ways of motivating patients to do what they need.**

**Learning Objectives:**

- To understand mini dental implant placement procedure.

- To understand the importance of continuing education, advancement and involvement.

- To identify the different areas of proficiency including clinical and technical skills, organizational abilities, time management and communication (both within the team and with the patient).

- To identify one’s individual strengths and opportunities for growth within these areas.

**Learning Objectives:**

- To understand mini dental implant treatment planning.

- To understand mini dental implant case selection.

- To understand mini dental implant placement procedure.

**Attendants are encouraged to register for RC17 is the continuation of this session.**

**Coordinator™**

**CE HOURS: 3.0**

**Course Code: RC14**

**Dentist: $250**

**Non-Dentist: $190**

- The Active Assistant — The Key Ingredient to the Successful Dental Practice

- Jennifer Ireland, BS, RDA, CDA

- CE HOURS: 3.0

- Course Code: RC13

- Dentist: $250

- Non-Dentist: $190

**Friday, March 25**

**8:15 a.m. – 11:15 a.m.**

**Room 204 A**

**The Key Ingredient to the Successful Dental Practice**

**Jennifer Ireland, BS, RDA, CDA**

**Learning Objectives:**

- To understand the importance of patient comfort.

- To understand the importance of patient communication.

- To understand the importance of patient education.

- To understand the importance of patient documentation.

- To understand the importance of patient care.

**Friday, March 25**

**8:15 a.m. – 11:15 a.m.**

**Room 206**

**Mini Dental Implants: A Valuable Practice Building Service for Your Patients! Single and Multiple Tooth Replacements in One VISIT!**

**Todd Shatkin, DDS**

**CE HOURS: 3.0**

**Course Code: RC29**

**Dentist: $250**

**Non-Dentist: $190**

**This course is sponsored in part by Shatkin E.R.S.T.* LLC.**

**Friday, March 25**

**8:15 a.m. – 11:15 a.m.**

**Room 204 B**

**The Accidental Insurance Coordinator™**

**RC17 is the continuation of this session.**

**Teresa Duncan, MS**

**CE HOURS: 3.0**

**Course Code: RC12**

**Dentist: $250**

**Non-Dentist: $190**

- Today’s dental assistant is more active and pivotal to the success of the dental practice than ever before. With the advancement of technology, the skills necessary to sustain excellence in dental assisting are expanding at a rapid rate. Knowing ones strengths and opportunities for growth increases both efficiency and effectiveness. The focus of this lecture will be on the importance of the individual to maintain a superior skill set and knowledge base to be both successful team members and to provide exceptional patient care.

- Clinicians are constantly challenged to make informed decisions regarding what techniques and materials should be incorporated into their daily practice. New composites, bonding agents, etc. emerge on the market on a regular basis. Diagnosis, treatment planning, case presentations, and excellent results were obtained, sometimes with less than desirable beginnings will be discussed.

- Attendees will leave this program armed with numerous tips and techniques that they can easily and quickly incorporate in their clinical practice. Whether they are seasoned clinicians or starting out, this program will be relevant.

**Learning Objectives:**

- To understand mini dental implant placement procedure.

- To understand the importance of continuing education, advancement and involvement.

- To identify the different areas of proficiency including clinical and technical skills, organizational abilities, time management and communication (both within the team and with the patient).

- To identify one’s individual strengths and opportunities for growth within these areas.

**Learning Objectives:**

- With the F.I.R.S.T.® Technique (Fabricated Implant Restoration & Surgical Technique) the general practice dentist has the ability to restore patient’s teeth in one appointment without the need to remove healthy tooth structure. Patients deeply value the fact they do not need to wait three to nine months for the healing and restoring of their implants. This simple technique features the use of a surgical stent for the placement of the mini dental implant and the restoration(s) in the same appointment. This happens with minimal or no patient discomfort. These techniques will allow you to provide excellent quality restorations at very affordable fees to your patients.
Behavioral Modification Techniques for the Pediatric Dental Patient
Joshua Wren, DMD
CE HOURS: 3.0
Course Code: RC17
Dentist: $250
Non-Dentist: $190

Behavior management is the foundation for which pediatric dental appointments are set. Attendees will learn modern behavior techniques for the pediatric patient and how to implement these techniques. Specific cases from Dr. Wren’s office will be shown illustrating techniques that he uses in his office.

Learning Objectives:
1. Learn how to set the foundation for future dental appointments and to use non-threatening terminology.
2. Learn true painless anesthesia techniques.
3. Become familiar with alternative treatment modalities when traditional restorative dentistry is not possible.

This interactive workshop will focus on proven techniques to improve your claims payment process. Topics will include writing narratives, simplifying your appeals process and why documentation will help you in the case of an audit. Upcoming dental diagnosis codes and its impact on your office will also be discussed. Manage your office’s dental insurance system before it handles you!

Learning Objectives:
1. Identify common reasons for claim denials.
2. Discover how the administrative and clinical team can work together to reduce claim delays.
3. Learn why dental diagnostics will affect your office…and soon!

Learning Objectives:
1. Focus on active responsibility, both personal and professional, with an emphasis on continuous education and advancement through small, yet achievable goals.
2. Focus on team awareness and continuous assessment of the collective roles of team members in the areas of time management, case acceptance, and production.
3. Focus on the importance of cultivating networks of support both internal and external by building collaborative partnerships through active and continuous communication.

Learning Objectives:
1. What constitutes a ‘successful’ hygiene department — profitability and personality.

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1. Identify common reasons for claim denials.
2. Discover how the administrative and clinical team can work together to reduce claim delays.
3. Learn why dental diagnostics will affect your office…and soon!

Learning Objectives:
1. Focus on the importance of cultivating networks of support both internal and external by building collaborative partnerships through active and continuous communication.
Friday, March 25
1:30 p.m. – 4:30 p.m.
Room 206
Mini Dental Implants: A Valuable Practice Building Service for Your Patients!
Todd Shatkin, DDS
CE HOURS: 3.0
Course Code: RC23
Dentist: $250
Non-Dentist: $190
This course is sponsored in part by Shatkin DENTAL IMPLANTS
Learning Objectives:
1. Understand one visit denture stabilization procedure.
2. Understand the F.I.R.S.T." Technique for single and multiple fixed restorations in one appointment.
3. Understand anatomical considerations for mini dental implants.
Stabilized dentures are more comfortable and functional as they are designed to stay in place and serve as a supportive, natural-looking replacement for missing teeth. Placement with mini dental implants provides patients with the gratifying confidence that their dentures will not move or fall out while eating or speaking, while dentists benefit from the simple and highly efficient one hour appointment procedure.

Saturday, March 26
8:15 a.m. – 11:15 a.m.
Room 204 C
Occlusion and TMD in Everyday Practice
Jim McFee, DDS
CE HOURS: 3.0
Course Code: RC21
Dentist: $250
Non-Dentist: $190
Learning Objectives:
1. How to recognize occlusal and TMD problems even if patients do not have any pain.
2. Obtaining accurate diagnostic information in order to offer predictable outcomes for both the patient and the dentist.
3. Understanding how to assess TMJ imaging with MR and CBCT to improve diagnostic accuracy and to create appropriate treatment plans.
4. Implementing occlusal and TMD principles in both simple and complex cases.

Occlusal and temporomandibular joint problems are seen daily in every dental practice. This presentation will discuss how to recognize these problems from both a pain perspective and an occlusal presentation. Once the problems are recognized, obtaining accurate diagnostic records is necessary to offer patients treatment options that are based on predictable treatment outcomes. This program will use a combination of lecture, literature and case studies to explain occlusal concepts in a new and clear manner.
This course will cover enhanced impression procedure for making the partially edentulous, the immediate denture, the full denture, and the implant retained overdenture. These innovations will take you to the next level for those patients who need any type of removable and/or implant prosthetic restoration.

Learning Objectives:
1. Use a digital aided assessment and examination protocol for the edentulous patient.
2. Understand a new method in impressioning for most prosthodontic restorations.
3. Cast a model in 4 minutes.

Why all the "buzz" about Cone Beam Imaging? What does it do? How would I use it? What are the risks of missing pathology?

We use x-ray imaging every day in our office to help our clinical treatment decisions. Now the most amazing, cost effective method – Cone Beam Imaging – is simply explained by Dr. Miles. What are the advantages? What are the risks of missing something in the scan? How can I reduce my risk?

Come see these incredible images and learn how to treat your patients more efficiently, expertly and confidently using this technology.

Learning Objectives:
1. Understand the principles and applications of CBCT.
2. View cases involving implants, TMJ, third molar impactions and root canal assessment.
3. Learn what to do to manage your risk of using CBCT.
4. See a demonstration of a CBCT report generating software, EasyRiterTM.

This is an all-day course. This seminar is designed for general practitioners who desire to review and improve their fundamental oral surgical skills and obtain a wide variety of practical clinical information. The course will be comprised of didactic and applied exercises that systematically review rational and functional surgical techniques. The course will be interspersed with clinical exercises on synthetic teeth. Models, instruments and surgical hand pieces will be provided.

Learning Objectives:
1. Improve fundamental oral surgical skills and techniques.
2. Learn rational and functional surgical techniques.

Restorative Endodontics (RE) is based on minimally invasive root canal preparations and bioceramic bonded obturation that enhance the long term biomechanical success of the endodontically treated tooth. It (RE) is based on a biologic approach that emphasizes debridement and disinfection rather than shaping for obturation. This Real World Endo presentation is highly practical and will describe (in detail) numerous facets of clinical endodontics, utilizing a "Case-Based Learning Approach". Clinical cases will be discussed in detail that will demonstrate both the Basic and Advanced instrumentation and Obturation Technique, as well some technique variations to handle more challenging cases.

All participants will have the opportunity to validate these concepts during the afternoon hands-on session.

Learning Objectives:
1. Attendees will be able to appreciate the scientific concepts for success by incorporating a few new simple steps during clinical care.
2. Attendees will understand the importance of proper straight-line access and the factors necessary to accomplishing the task.
3. Participants will recognize the many applications for fibre-optic ultrasonics in endodontics.
The challenge of building a successful dental practice is greater today than at any time in the past. The good news is that it is still possible to create a thriving practice if some key concepts are integrated in the practice. The information will relate to wet gloved dentists who see patients on a daily basis and will address the issues we face on an everyday basis. The format of the presentation will be a mix of clinical and managerial topics that are crucial to developing a practice that the dentist and staff will enjoy while allowing the patient to receive appropriate care based on a sound diagnosis. The program will allow you to make meaningful changes in your practice immediately that will help both you and your patients.

Learning Objectives:
1. Discover the 3 key clinical aspects that must be learned to create a practice that will survive in any economic environment.
2. Understand the 3 key managerial concepts that will lead to an increased level of satisfaction for the dentist and staff members.
3. Learn to know when patients are ready to have treatment and how to explain the treatment in a clear and concise manner.

Friday, March 25
2:30 p.m. – 4:30 p.m.
Room 209 B
General Practice Residency Fair and Dental Hygiene Program Fair

This course fulfills the 2 hour continuing education requirement on abuse and neglect. Mid-Atlantic Prevent Abuse and Neglect through Dental Awareness is a continuing education course designed to educate dentists, dental hygienists, dental assistants and others about the problems of child abuse and neglect, domestic violence, elder abuse and neglect, and human trafficking. This course aims to teach dental and other health care professionals to recognize the indicators of abuse and neglect and inform them of their legal and ethical responsibilities in reporting and referring victims. Abuse and neglect are an ever-increasing problem in today's society. Dental professionals are frequently the first health care professionals to render treatment to a maltreated individual, yet make few reports. Early recognition with timely reporting and referrals to appropriate agencies can help prevent more significant health consequences and even death in maltreated individuals.

Saturday, March 26
8:00 a.m. – 12:30 p.m.
Room 203 A
CNA HealthPro Dental Professional Liability Risk Management Seminar

Ronald R. Zentz, RPh, DDS, FAGD, FACD

CE HOURS: 4.5
Course Code: SS02
Course Price: $125

One of the most comprehensive risk management programs available, the CNA HealthPro Dental Professional Liability Risk Management Seminar is presented by a dentist with risk management expertise and includes an update of state-specific issues by a local defense attorney. In addition, each seminar participant receives a 238-page comprehensive course workbook, complete with sample forms and helpful risk management tips.

Learning Objectives:
1. Assess and update risk management practices they currently employ.
2. Understand that the ultimate result of improved risk management is improved patient care.
3. Make the informed consent process a critical success factor in patient management.

This course fulfills the 2 hour continuing education requirement on abuse and neglect. Mid-Atlantic Prevent Abuse and Neglect through Dental Awareness is a continuing education course designed to educate dentists, dental hygienists, dental assistants and others about the problems of child abuse and neglect, domestic violence, elder abuse and neglect, and human trafficking. This course aims to teach dental and other health care professionals to recognize the indicators of abuse and neglect and inform them of their legal and ethical responsibilities in reporting and referring victims. Abuse and neglect are an ever-increasing problem in today's society. Dental professionals are frequently the first health care professionals to render treatment to a maltreated individual, yet make few reports. Early recognition with timely reporting and referrals to appropriate agencies can help prevent more significant health consequences and even death in maltreated individuals.

Suzanne Kim, DDS
Mid-Atlantic P.A.N.D.A.

CE HOURS: 3.0
Course Code: SS01
Dentist: $96
Non-Dentist: $95

DHAOF

Saturday, March 26
1:00 p.m. – 4:00 p.m.
Room 204 C
The 6 Things That Any Dentist (especially young dentists) Should Know About Creating A Successful Practice

Jim McKee, DDS

A Successful Practice Should Know About Creating

CE HOURS: 3.0
Course Code: RC27
Jim McKee, DDS

A Successful Practice

CE HOURS: 2.0
Course Code: SS01
Suzanne Kim, DDS

Mid-Atlantic P.A.N.D.A.

CE HOURS: 3.0
Course Code: SS02
Ronald R. Zentz, RPh, DDS, FAGD, FACD

COURSE COLOR KEY   Capsule Clinics   Flash Clinics  Hands-on Workshops  Registered Clinics  Specialty Sessions  D  Dentist   A  Dental Assistant   H  Dental Hygienist   O  Office Manager   F  Front Desk

midatlanticdental.org
arch 24 - 26, 2016

General Practice Residency Fair and Dental Hygiene Program Fair

Learning Objectives:
1. Identify the problem of abuse and neglect from a dental health perspective.
2. Identify local and national agencies to contact to appropriately report suspicious cases of maltreatment of children and vulnerable adults.
3. Discuss risk factors, indicators, screening questions, barriers to seeking help, and education needed regarding abuse and neglect of children, domestic partners, vulnerable adults, elders and victims of human trafficking.

Friday, March 25
12:00 p.m. – 3:00 p.m.
Exhibit Hall A

Learning Objectives:
1. Assess and update risk management practices they currently employ.
2. Understand that the ultimate result of improved risk management is improved patient care.
3. Make the informed consent process a critical success factor in patient management.

Dental Hygienist
Office Manager
Front Desk

#DCDS2016
2016 Mid-Atlantic Dental Meeting

DHAOF
SPECIALTY SESSIONS
Saturday, March 26
8:30 a.m. – 12:30 p.m.
West Salon G
District of Columbia Dental Hygienist’s Association Annual Session — Forensic Dentistry: The Role of the Professional
Armin Abron, DDS
CE Hours: 4.0
Course Code: SS05
Course Price: $150
Learning Objectives:
1. Define the basic and activities of a Multiple Fatality Team.
2. Identify and value the contributions dental hygienists have made in multiple fatality disasters.
3. Participants will recall areas of forensic dentistry and avenues to become involved directly and indirectly with Forensic Dentistry.

Forensic dentistry is that part of science that deals with dentistry and the law. All members of the dental field have knowledge and expertise they can contribute to the field of Forensic Dentistry. Emphasis is placed on the valuable role dental professionals can uniquely and jointly play in gathering, collaborating and interpreting evidence for identifications.

Saturday, March 26
8:30 a.m. – 12:30 p.m.
West Salon I
Ed Nunes
Course Code: SS04
Course Price: $85
Learning Objectives:
1. How to administer two rescuer CPR.
2. Learning Objectives:
1. Indications for the use of lasers in Periodontal Treatment.
2. Proper case selection for treatment with lasers.
3. Understanding the LANAP protocol.
4. Understanding treatment outcomes with the LANAP protocol.

Laser use has gone through a paradigm shift and made a significant impact on the options patients have for periodontal treatment. Laser Assisted New Attachment Procedure, or LANAP (as it more commonly called), is revolutionizing today’s treatment of gum disease. Dr. Abron is proud to offer the very latest in treatment options, especially when it provides such outstanding benefits for his patients. With LANAP, it is now possible to treat gum disease with virtually no pain, swelling or bleeding.

SPECIALTY SESSIONS
Saturday, March 26
8:30 a.m. – 12:30 p.m.
West Salon I
CPR For the Healthcare Provider
CE Hours: 4.0
Course Code: SS06
Course Price: $85

Learning Objectives:
1. Increase compliance by understanding the psychology behind treatment plan acceptance.
2. Understand the differences between a practice valuation and practice analysis and how each is a management tool.
3. Create long and short term practice goals leveraging key practice indicators.

This lecture will contrast the past, present, and future of dentistry and provide tools to diagnose the financial health of your practice with particular focus on the top seven ways to create practice value, drive growth, and increase profitability.

CPR For the Healthcare Provider: Secrets to Make Practice Ownership a Success
Jim Airey
CE Hours: 3.0
Course Code: SS09
Course Price: $150

Participants will recall areas of forensic dentistry and avenues to become involved directly and indirectly with Forensic Dentistry.

Your Practice Thrive Seminar: Secrets to Make Practice Ownership a Success
Jim Airey
CE Hours: 3.0
Course Code: SS09
Course Price: $150

Learning Objectives:
1. Increase compliance by understanding the psychology behind treatment plan acceptance.
2. Understand the differences between a practice valuation and practice analysis and how each is a management tool.
3. Create long and short term practice goals leveraging key practice indicators.

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2. Understand the differences between a practice valuation and practice analysis and how each is a management tool.
3. Create long and short term practice goals leveraging key practice indicators.

This clinic is appropriate for repeat learners and those already certified in CPR. The American Heart Association’s CPR clinic for healthcare providers includes techniques for rescue breathing, CPR and relief of obstructed airways for both conscious and unconscious adult, and child and infant victims. In addition, two-rescuer CPR, use of the plastic face mask (mouth-to-mouth barrier device) and the modified jaw thrust for trauma victims will be covered. At the conclusion of the training, there is a written evaluation of twenty-five questions with multiple choice answers. Successful completion requires a score of at least 84% to be achieved and a proper demonstration of mannequin skills. Upon successful completion of this training, participants will receive an American Heart Association course completion card with a suggested retraining date of two years.
Legally Mine

**Friday, March 25**
9:00 a.m. – 10:30 a.m.

**Saturday, March 26**
9:00 a.m. – 10:30 a.m.

The mission of Legally Mine is to empower members of the healthcare and business communities with the knowledge and tools to protect their assets from lawsuits, legitimately reduce their tax liability, and to cultivate an environment wherein they can thrive financially.

Birdeye

**Friday, March 25**
11:00 a.m. – 12:30 p.m.

The key to getting more reviews is to have a streamlined process. If it isn’t simple and quick, it won’t get done in the practice. Dr. Leonard Tau teaches you how to market your online reputation.

Social Dental

**Friday, March 25**
3:00 p.m. – 4:30 p.m.

Attendees will learn how to engage social media and the importance of celebrating your patients and sharing their dental successes online through social media. Attendees will take home professional social media tips and tricks to grow their practice.
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Thank you to the generous sponsors for the 2016 Mid-Atlantic Dental Meeting!

Advanced Endodontic Associates
Doctors Cohen, Goodman, Simon, Ribera, Menenick, Holz, and Assadpour
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Exhibitor Presentation

SocialDental
Exhibitor Presentation

Steven A. Guttenberg, DDS, MD
Diplomate, American Board of Oral and Maxillofacial Surgery
2021 K Street, NW | Suite 200 | Washington, DC 20006-1003
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— Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO

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